



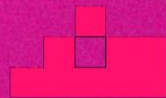
Sponsorship Package



MAY
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python



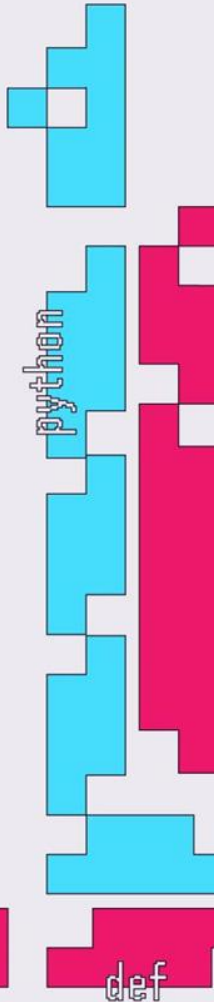
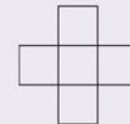
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What is PyCaxias?

PyCaxias is a Python community event dedicated to sharing knowledge and promoting the language in the Serra Gaúcha* region. Since 2014, we have been organizing events and driving initiatives to deliver relevant content and learning opportunities to the area.

In the past, Serra Gaúcha* lacked technology-focused events. Today, thanks to the efforts of the PyCaxias team, we are active in various communities, inspiring people and demonstrating how Python can be a powerful tool for solving challenges and driving innovation.

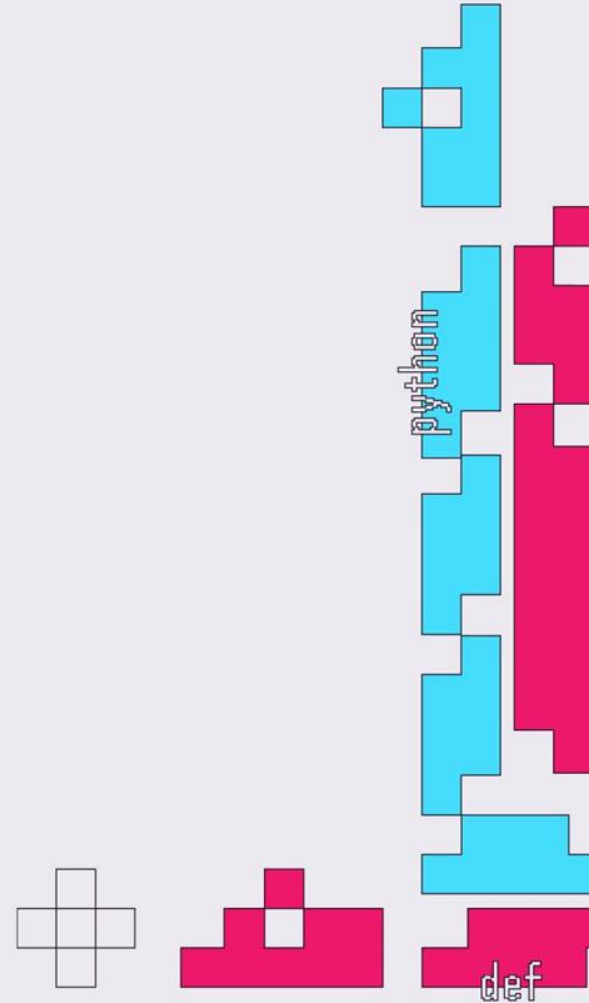
*: The Serra Gaúcha is a mountainous region in southern Brazil, located in the state of Rio Grande do Sul. Caxias do Sul, one of its main cities, is a hub for technology, culture, wine production, and tourism in the area.



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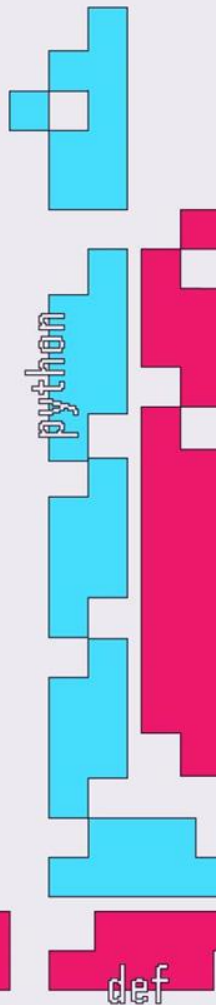
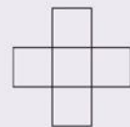
Why Python?

- Low learning curve;
- Zero cost to get started;
- Open Source;
- Community-driven;
- People > Technology;
- Events across Brazil;
- High-level integration with other languages;
- High-level abstractions;
- Batteries included;
- Cross-platform;



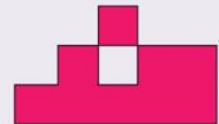
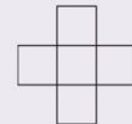
Advantages of being a sponsor:

- Increased visibility for your brand;
- Training and development opportunities for your team;
- Contribution to the technological development of the region;
- Association of your brand with open and collaborative Free Software initiatives;
- Recruitment of professionals engaged in technology and programming;
- Recognition of your brand within the community.



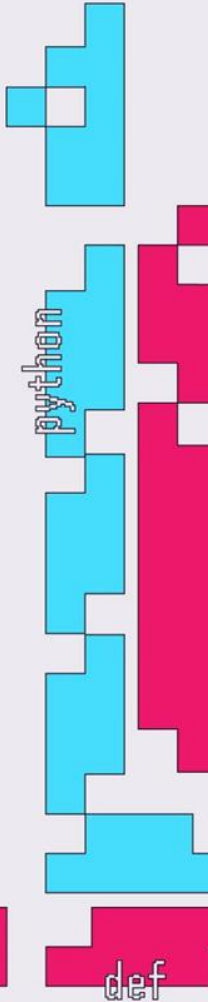
How you can help us:

- Monetary sponsorship;
- Promotion;
- Donation of giveaways;
- Covering some of the necessary items for the event to take place, such as:
 - Coffee Break;
 - Event stickers;
 - Identification badges.

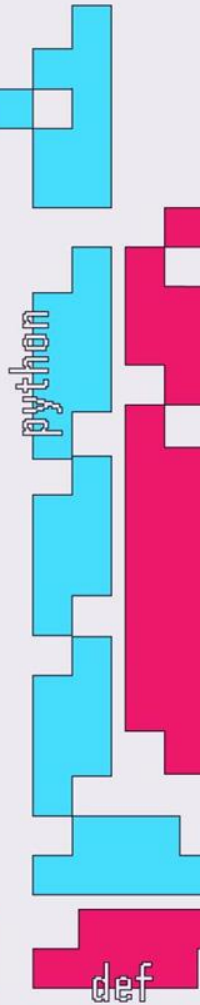
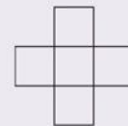


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Benefits

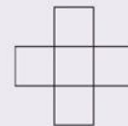


Support / Promotion:



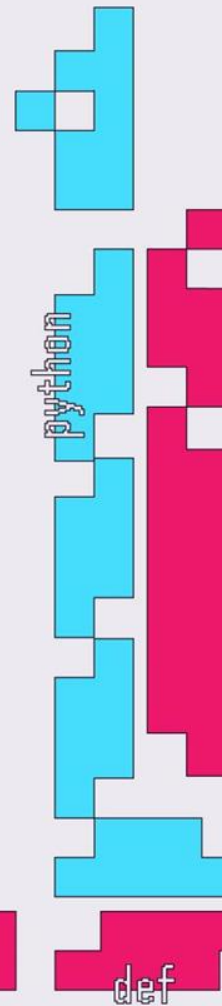
- Sharing on Social Media.
- Logo on the Website.
- Acknowledgment at the beginning and the end of the event.

Note: To ensure eligibility for the benefits, it is essential that your company provides some form of support for the event or actively promotes PyCaxias on its social media channels.



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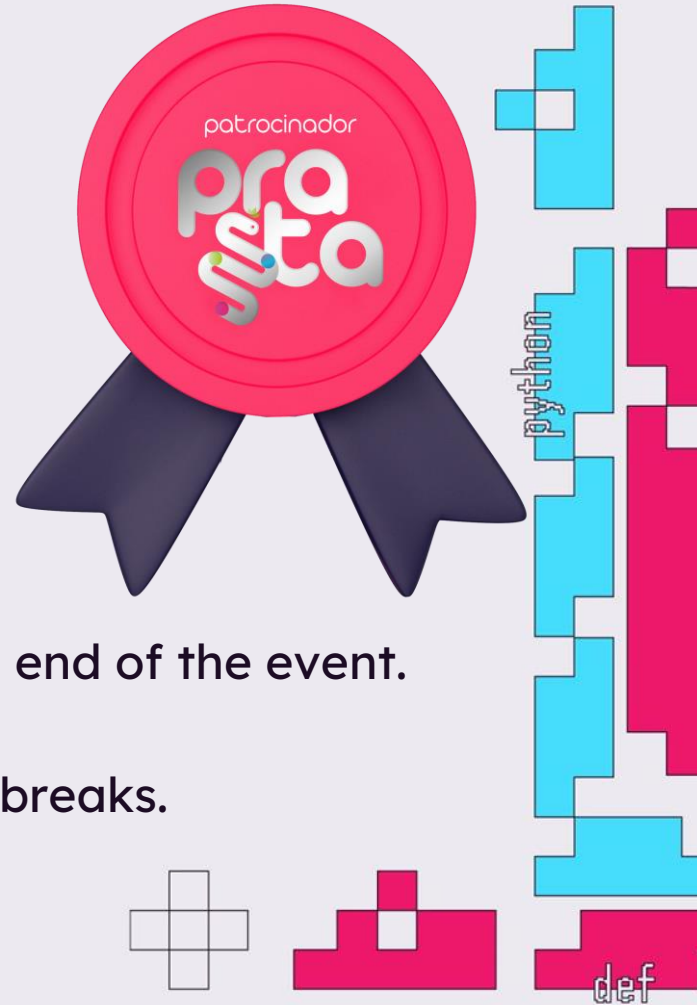
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Silver Sponsorship

\$ 250,00

- Sharing on Social Media.
- Logo on the Website.
- Acknowledgment at the beginning and the end of the event.
- Space for a raffle at the end of the event.
- Company logo displayed during the event breaks.



Gold Sponsorship

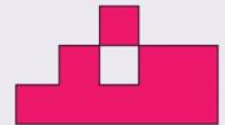
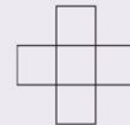
\$ 500,00

- Sharing on Social Media.
- Logo on the Website.
- Acknowledgment at the beginning and the end of the event.
- Space for a prize draw at the end of the event.
- Company logo displayed during the event breaks.
- Space for networking*.

*: the networking space will consist of a dedicated area in the lobby, where tables/chairs and space for a banner will be provided, allowing the company to engage with event participants.



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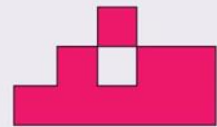
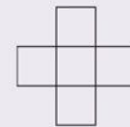
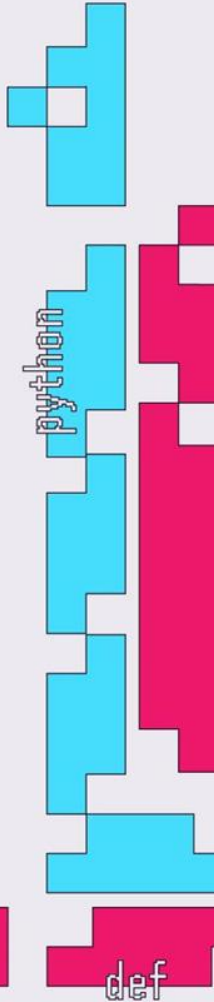


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Diamond Sponsorship

\$ 1.000,00

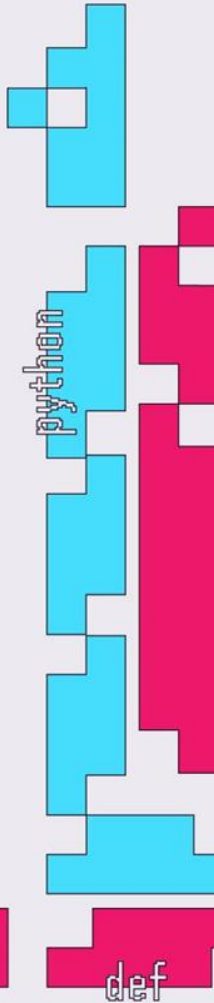
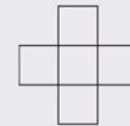
- Sharing on Social Media.
- Logo on the Website.
- Acknowledgment at the beginning and the end of the event.
- Space for a raffle at the end of the event.
- Company logo displayed during the event breaks.
- Space for networking*.
- Booth space at the coffee break.
- Pocket Talk: 10-minute presentation.



À la carte:



- Lanyard and Identification Badge (1 slot - Price to be negotiated):
The identification badge sponsor will have their logo printed on the badge.
- Eco Cup (2 slots at \$ 350 each):
The company will have its logo on the reusable cups, promoting sustainability.
- Coffee Break (4 slots at \$ 150 each):
The sponsor can leave promotional materials in the coffee break area.



People & Technology


We would love to have your partnership!

If you're interested in exploring other ways to contribute, please reach out to us. We would be delighted to hear your ideas and create something amazing together!

Contacts:

 <https://www.instagram.com/pycaxias/> or



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Thank you in advance!

PyCaxias Team <3

